



COMMUNITY PARTNERSHIPS

2026-2027 PARTNERS GUIDE



Dear Future Partner,

The athletes, coaches, and families of Blue Valley North High School Football are inviting you to invest in our championship program. We need community partners like you to join us in our mission to help young men achieve their academic and athletic goals, while building and maintaining a football team that is the pride of our city. Since it's inaugural season of 1987, Mustang Football has established a history of success, with 171 wins, one state championship (2017), 3 runner-up finishes in the state championship game, and 5 Eastern Kansas League titles.

I am proud to be the 11th Head Coach of this program. We are building a program rooted in service, discipline, and gratitude. In past stops of my coaching career at the high school and collegiate level, I have seen and coached a lot of quality teams and players. Building a winning culture and team takes hard work from the players, the coaches, and the families. Our win in the playoffs and consistent competitive at the end of the season, this past year prove that we are on the right track. With returning starters and an exceptional senior class, the future is bright at North.

As we continue to build our future, we look to you for support. As a community partner of Mustang Football, you will help make a positive impact with our players, our community, and our school. In return for your contribution, we will invest back in you. Our games draw 1000s of fans and our social media reach is the best in the region. Our presence in our youth program, coupled with social media and games, makes us a great way to extend your company's reach and investment from our community here in Leawood and Overland Park.

We offer several levels of partnerships, from ad space in our programs to our State Championship donor package. Your generosity will go to pre-game meals, football equipment, facilities, services, and other resources needed to sustain a state championship level program. We are a 501(C) 3 non-profit organization, so your donation is totally tax deductible.

ROCK THE STABLE!

Blake Mudd
Head Football Coach



OUR MISSION

OUR MISSION IS TO CULTIVATE AN ENVIRONMENT WHERE STUDENT-ATHLETES CAN ACHIEVE THEIR HIGHEST POTENTIAL. WE STRIVE TO CREATE A TEAM THAT EXEMPLIFIES COMMITMENT, DISCIPLINE, AND SPORTSMANSHIP. BY FOSTERING A CULTURE OF RESPECT AND HARD WORK, WE AIM TO BUILD CHAMPIONS IN LIFE AS WELL AS IN SPORTS.





CONTINUE OUR MUSTANG TRADITION...

ON THE FIELD



IN THE CLASSROOM



IN THE COMMUNITY



IN LIFE





332K

AVERAGE SOCIAL
MEDIA VIEWS DURING SEASON

10K

AVERAGE POST VIEWS

27K

WEBSITE VIEWS IN 2025

MUSTANG  FOOTBALL

WE AREN'T LOOKING FOR JUST
ADVERTISERS, WE ARE LOOKING FOR
PARTNERS! PARTNER WITH MUSTANG
FOOTBALL IN OUR MISSION TO HELP
YOUNG MEN **ACHIEVE** THEIR ATHLETIC
AND ACADEMIC GOALS. BY HIGHLIGHTING
THE BEST OF OUR COMMUNITY, WE ARE
INVESTING IN THE FUTURE OF OUR
COMMUNITY! **LET'S BUILD THIS TOGETHER!**
BVNFOOTBALL.COM/PARTNERSHIP



PARTNER OPPORTUNITIES



Become a Premier Partner for one or all of our home game and community nights. Your generosity will go towards equipment, uniforms, facilities, services, meals, and several other resources necessary to sustain one of the elite programs in the nation. Please select a partnership level that is right for you. All contributions are fully tax-deductible.



- Signed 2026 Team Poster
- **Quarter-Page** Ad in Game Day Program (Season)
- Featured Partner on Mustangs's Social Platforms
- Featured Partner on BVNFootball.com
- **One** BVN Mustang Hat
- Complimentary gameday programs
- Access to Mustang Tailgate catered by Rye KC
- Business Logo featured at district complex during season home games
- Mustang scholarship for **Two** players season dues
These players would not be able to play without these scholarships.

\$800



- Signed 2026 Team Poster
- **Half-Page** Ad in Game Day Program (Season)
- Featured Partner on BVNFootball.com
- Featured Partner on Mustangs's Social Platforms
- **Two** BVN Mustang Hats
- Complimentary Gameday programs
- One Season home Game Pass
- Access to Mustang Tailgate catered by Rye KC
- Business Logo featured at district complex during season home games
- Mustang scholarship for **Two** players season Dues & Equipment
These players would not be able to play without these scholarships.

\$1,600



- Signed 2026 Team Poster
- **Full-Page** Ad in Game Day Program (Season)
- Featured Partner on BVNFootball.com
- Featured Partner on Mustangs's Social Platforms
- **Four** BVN Mustang Hats
- Complimentary Gameday programs
- Two Season home Game Pass
- Access to Mustang Tailgate catered by Rye KC
- Business Logo featured at district complex during season home games
- Mustang scholarship for **Three** players season Dues & Equipment
These players would not be able to play without these scholarships.

\$3,000

BECOME A PARTNER AT
[BVNFOOTBALL.COM/PARTNERSHIP](https://www.bvnfootball.com/partnership)

MUSTANG

TRADITION







Attendance to Blue Valley North Football games at the Switzer District Activity Center averages over 3000 people. Our Social Media has 3000 plus followers, 95% of which live in Johnson County.

We also reach into our youth program, composed of flag and tackle youth teams from 2nd grade through 7th and our middle school feeder programs. This is over 200 players, parents, and coaches.

The Mustangs play in the Eastern Kansas League, so visiting teams live within a 9 mile radius, ensuring brand reach across Overland Park and Johnson County.

Website traffic at bvnfootball.com is over 3000 visitors per month. Instagram Traffic is ~130,000 visits per month, with almost 50% being new visitors. Facebook posts average ~800 engagements

Mustang Football Sponsors are community oriented, successful businesses in the Leawood and Overland Park area and surrounding communities.



2026 SEASON

WEEK 1: SEPTEMBER 4 VS BV SOUTHWEST
OPENING/SENIOR NIGHT

WEEK 2: SEPTEMBER 11 VS OLATHE NORTH
AWAY GAME

WEEK 3: SEPTEMBER 18 VS ST. JAMES
MILITARY NIGHT

WEEK 4: SEPTEMBER 25 VS BLUE VALLEY
AWAY GAME

WEEK 5: OCTOBER 2 VS BV NORTHWEST
HOMECOMING

WEEK 6: OCTOBER 9 VS BV WEST
YOUTH NIGHT

WEEK 7: OCTOBER 16 VS BISHOP MIEGE
AWAY GAME

WEEK 8: OCTOBER 23 VS AQUINAS
AWAY GAME

THANK YOU

