MUSTANG FOOTBALL

2026 SEASON INFORMATIONAL MEETING

MUSTANG
FOOTBALL

HEAD COACH BLAKE MUDD

- OUR PROGRAM
- BVN MUSTANG FUND (SCHOOL SPONSORED)
- SUMMER MIDDLE SCHOOL TRAINING
- SUMMER TRAINING INFORMATION
- 2026 SEASON INFORMATION
- EXPECTATIONS AND IMPORTANCE OF ATTENDANCE AND PRACTICE
- LETTERING CRITERIA
- COACHING STAFF INTRODUCTIONS
- ATHLETIC TRAINER & KSHSAA PHYSICALS INFORMATION

CONTACT INFO

(785) 643-2535

bemudd@bluevalleyk12.org

PILLARS OF MUSTANG FOOTBALL

SERVICE

DISCIPLINE

GRATITUDE

BVN MUSTANG FUND

BLUE VALLEY NORTH
MUSTANG FUND

The Mustang Fund awards grants and provides support for BVN's extracurricular activities and programs. Lifetime support from TMF has reached $500,000 in overall giving.

- BVN Football Donation $25 per person (Included in Dues)
- Membership Fee $55 - $1,000 (LEVELS)
- Off Season Volunteer Opportunities for parents and players
  - (Players can use volunteer opportunities as community hours)

BLUE VALLEY NORTH

MUSTANGS

MIDDLE SCHOOL

ATHLETE DEVELOPMENT

JUNE 1 - JUNE 24

TRAINING DETAILS

- ALL ATHLETES ENTERING 6TH THROUGH 8TH GRADE
- MONDAYS - TUESDAYS - WEDNESDAYS
- 9:30 AM TO 10:30 AM
- BLUE VALLEY NORTH HIGH SCHOOL

$100 PER ATHLETE FOR 12 SESSIONS

RESERVE YOUR SPOT HERE OR AT
WWW.BVNFOOTBALL.COM

A STRUCTURED ATHLETIC DEVELOPMENT PROGRAM FOCUSED ON IMPROVING SPEED, AGILITY, FLEXIBILITY, AND OVERALL STRENGTH PERFORMANCE. ATHLETES WILL BUILD BETTER COORDINATION, QUICKER REACTION TIME, AND STRONGER BODY CONTROL THROUGH CONSISTENT TRAINING.

LED BY THE BVN COACHING STAFF AND OUR CERTIFIED STRENGTH COACHES, THIS PROGRAM DEVELOPS ATHLETES WHO ARE MORE PREPARED, MORE CONFIDENT, AND READY TO COMPETE!

REGISTRATION/DUES FOR 2026 SEASON

$400
SINGLE PLAYER

$350
MULTI PLAYER

What do dues go towards:

- **2026 Team Camp Fee** ($100) 100% goes directly to coaches
- Football Equipment as requested by coaches and needed for program
- BVN Mustang Fund Donation from the Football Team ($25)
- Pre Game Meal for Varsity & Suited Freshman as well as coaches & staff during season
- After Game Meal for Varsity & Suited Freshman players and coaches during the season
- Training Attire for Weight Lifting and Practices
- Game Day Backpacks and Shirts
- Year Round Peanut Butter Bar & Chocolate Milk for Players
- End of the season gifts for coaches and staff
- Photographer, Website, Recruiting platform and Social media
- Senior Banners (Commons & DAC), Senior Dinner and Senior Night activities

Plus More! Comprehensive List on our website under GridIron Club (GIC)

ALL MONEY DUE JUNE 1ST

PAY TODAY!

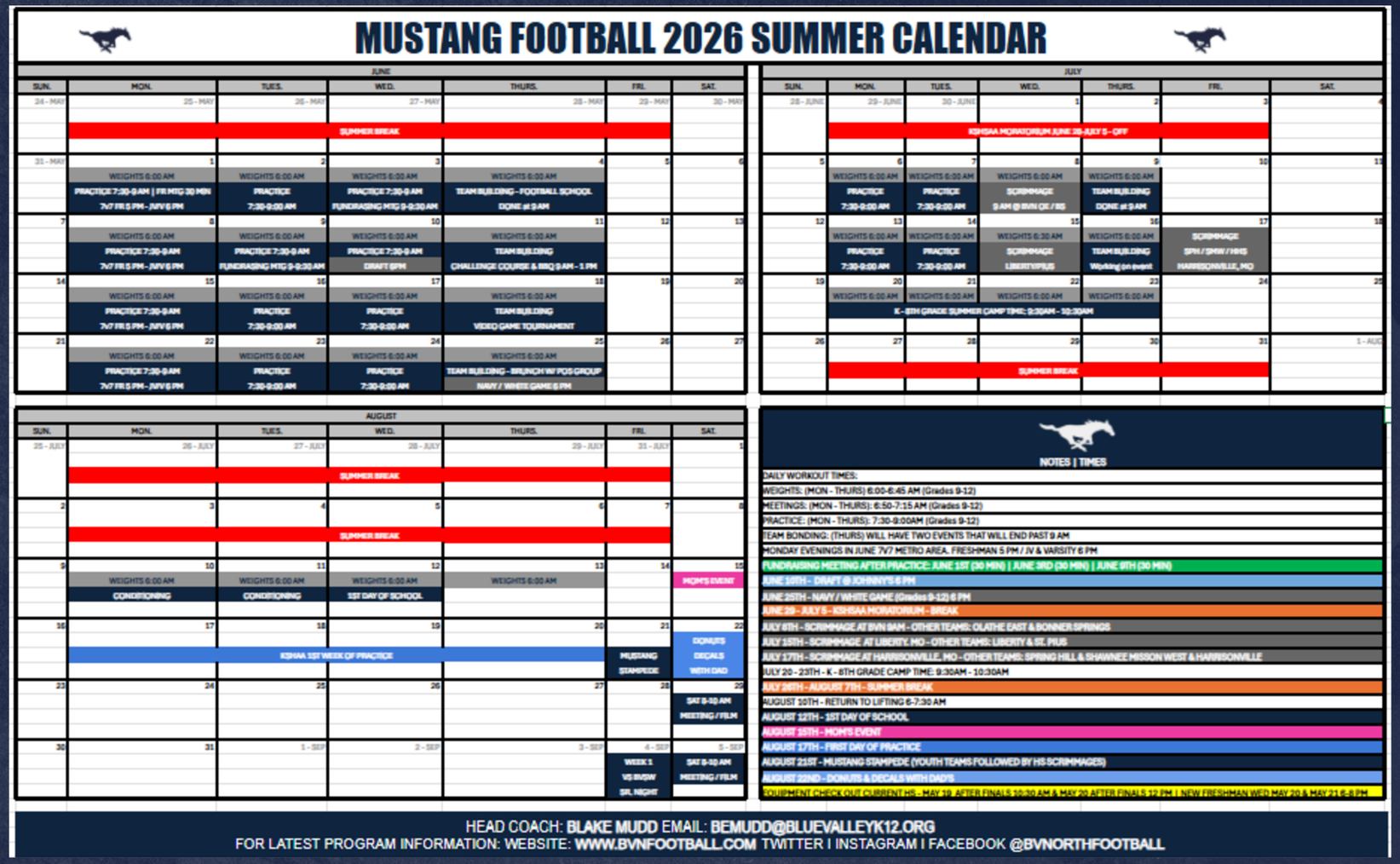
IF YOU NEED ASSISTANCE OR ARE NOT ABLE TO AFFORD DUES PAYMENT PLEASE REACH OUT TO COACH MUDD AS SOON AS POSSIBLE. SCHOLARSHIP AND PAYMENT ARRANGEMENT OPTIONS AVAILABLE.

MUSTANG FOOTBALL

SUMMER TRAINING INFORMATION

SUMMER CALENDAR

DOWNLOAD HERE OR ON BVNFOOTBALL.COM → PROGRAM INFORMATION → SUMMER CALENDAR
ALSO ATTACHED TO PACKET



MUSTANG FOOTBALL 2026 SUMMER CALENDAR

JUNE

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
24 - MAY	25 - MAY	26 - MAY	27 - MAY	28 - MAY	29 - MAY	30 - MAY
	SUMMER BREAK					
31 - MAY	1 WEIGHTS 6:00 AM PRACTICE 7:30-9 AM | FR MTG 30 MIN 7v7 FR 5 PM - JV/V 6 PM	2 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	3 WEIGHTS 6:00 AM PRACTICE 7:30-9 AM FUNDRAISING MTG 9-9:30 AM	4 WEIGHTS 6:00 AM TEAM BUILDING - FOOTBALL SCHOOL DONE @ 9 AM	5	6
7	8 WEIGHTS 6:00 AM PRACTICE 7:30-9 AM 7v7 FR 5 PM - JV/V 6 PM	9 WEIGHTS 6:00 AM PRACTICE 7:30-9 AM FUNDRAISING MTG 9-9:30 AM	10 WEIGHTS 6:00 AM PRACTICE 7:30-9 AM DRAFT @ PH	11 WEIGHTS 6:00 AM TEAM BUILDING CHALLENGE COURSE & BBQ 9 AM - 1 PM	12	13
14	15 WEIGHTS 6:00 AM PRACTICE 7:30-9 AM 7v7 FR 5 PM - JV/V 6 PM	16 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	17 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	18 WEIGHTS 6:00 AM TEAM BUILDING VIDEO GAME TOURNAMENT	19	20
21	22 WEIGHTS 6:00 AM PRACTICE 7:30-9 AM 7v7 FR 5 PM - JV/V 6 PM	23 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	24 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	25 WEIGHTS 6:00 AM TEAM BUILDING - BRUNCH W POS GROUP NAVY / WHITE GAME 6 PM	26	27

JULY

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
28 - JUNE	29 - JUNE	30 - JUNE	1	2	3	4
	KSHSAA MORATORIUM JUNE 29-JULY 5 - OFF					
5	6 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	7 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	8 WEIGHTS 6:00 AM SCRIMMAGE 9 AM @ BVN QE / BS	9 WEIGHTS 6:00 AM TEAM BUILDING DONE @ 9 AM	10	11
12	13 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	14 WEIGHTS 6:00 AM PRACTICE 7:30-9:00 AM	15 WEIGHTS 6:30 AM SCRIMMAGE LIBERTY/PLS	16 WEIGHTS 6:00 AM TEAM BUILDING Working on project	17 SCRIMMAGE SPH / SMW / HHS HARRISONVILLE, MO	18
19	20 WEIGHTS 6:00 AM K - 8TH GRADE SUMMER CAMP TIME: 9:30AM - 10:30AM	21 WEIGHTS 6:00 AM	22 WEIGHTS 6:00 AM	23 WEIGHTS 6:00 AM	24	25
26	27	28	29	30	31	1 - AUG
			SUMMER BREAK			

AUGUST

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
25 - JULY	26 - JULY	27 - JULY	28 - JULY	29 - JULY	31 - JULY	1
	SUMMER BREAK					
2	3	4	5	6	7	8
	SUMMER BREAK					
9	10 WEIGHTS 6:00 AM CONDITIONING	11 WEIGHTS 6:00 AM CONDITIONING	12 WEIGHTS 6:00 AM 1ST DAY OF SCHOOL	13 WEIGHTS 6:00 AM	14	15 MOM'S EVENT
16	17	18	19	20	21	22 DONUTS DECALS WITH DAD
	KSHSAA 1ST WEEK OF PRACTICE				MUSTANG STAMPEDE	
23	24	25	26	27	28	29 SAT 8-10 AM MEETING / FILM
30	31	1 - SEP	2 - SEP	3 - SEP	4 - SEP WEEK 1 VS BVSW SR. NIGHT	5 - SEP SAT 8-10 AM MEETING / FILM

NOTES | TIMES

DAILY WORKOUT TIMES:
WEIGHTS: (MON - THURS) 6:00-6:45 AM (Grades 9-12)
MEETINGS: (MON - THURS): 6:50-7:15 AM (Grades 9-12)
PRACTICE: (MON - THURS): 7:30-9:00AM (Grades 9-12)
TEAM BONDING: (THURS) WILL HAVE TWO EVENTS THAT WILL END PAST 9 AM
MONDAY EVENINGS IN JUNE 7V7 METRO AREA. FRESHMAN 5 PM / JV & VARSITY 6 PM
FUNDRAISING MEETING AFTER PRACTICE: JUNE 1ST (30 MIN) | JUNE 3RD (30 MIN) | JUNE 9TH (30 MIN)
JUNE 10TH - DRAFT @ JOHNNY'S 6 PM
JUNE 25TH - NAVY / WHITE GAME (Grades 9-12) 6 PM
JUNE 29 - JULY 5 - KSHSAA MORATORIUM - BREAK
JULY 6TH - SCRIMMAGE AT BVN 9AM - OTHER TEAMS: OLATHE EAST & BONNER SPRINGS
JULY 15TH - SCRIMMAGE AT LIBERTY, MO - OTHER TEAMS: LIBERTY & ST. PIUS
JULY 17TH - SCRIMMAGE AT HARRISONVILLE, MO - OTHER TEAMS: SPRING HILL & SHAWNEE MISSON WEST & HARRISONVILLE
JULY 20 - 23TH - K - 6TH GRADE CAMP TIME: 9:30AM - 10:30AM
JULY 26TH - AUGUST 7TH - SUMMER BREAK
AUGUST 10TH - RETURN TO LIFTING 6-7:30 AM
AUGUST 12TH - 1ST DAY OF SCHOOL
AUGUST 15TH - MOM'S EVENT
AUGUST 17TH - FIRST DAY OF PRACTICE
AUGUST 21ST - MUSTANG STAMPEDE (YOUTH TEAMS FOLLOWED BY HS SCRIMMAGES)
AUGUST 22ND - DONUTS & DECALS WITH DAD'S
*EQUIPMENT CHECK OUT CURRENT HS - MAY 19 AFTER FINALS 10:30 AM & MAY 20 AFTER FINALS 12 PM | NEW FRESHMAN WED MAY 20 & MAY 21 6-8 PM

HEAD COACH: BLAKE MUDD EMAIL: BEMUDD@BLUEVALLEYK12.ORG
FOR LATEST PROGRAM INFORMATION: WEBSITE: WWW.BVNFOOTBALL.COM TWITTER I INSTAGRAM I FACEBOOK @BVNORTHFOOTBALL

EQUIPMENT CHECK OUT

- **UPPER CLASSMEN CURRENT GRADES 9-11**
  - MAY 19th AFTER FINALS 10:30 AM - 12:00 PM
  - MAY 20th AFTER FINALS 12:00 - 1:00 PM
- **NEW FRESHMAN CURRENT 8th GRADERS**
  - MAY 20th 6-8 PM
  - MAY 21st 6-8 PM

SUMMER PRE SEASON TRAINING (JUNE 1ST - JULY 23RD)

- Weight Training is Monday through Thursdays **(6:00 - 6:45am)**
- Meetings Monday through Wednesdays **(6:55 -7:20am)**
- Field Work Monday through Wednesdays **(7:30 - 9:00am)**
- 7 on 7 Monday Nights in June **(FR 5:00pm / JV & V 6:00pm)**
- Team building & Football Schools on Thursdays **(6:45 - 9:00am) Some events will go longer.**
- Scrimmages are held during the week in the summers in July.
- Summer practices, events and scrimmage information can be found on the calendar attached to this packet and is available on the website.
- SUMMER PARTICIPATION IS **EXPECTED** TO GET READY FOR THE SEASON.

Please communicate with Coach Mudd if you have any conflicts.

Please Note: Some scrimmages are for upperclassmen only and Freshman will have regular practice that day. Weekly Calendar will have this information. Scrimmage and practice times are subject to change due to scheduling and weather. Changes will be communicated with parents and athletes.

MUSTANG FOOTBALL

2026 SEASON INFORMATION

REGULAR SEASON TRAINING (AUGUST 17 - NOVEMBER PLAYOFFS)

- Practices are **Monday through Friday** after school
- Players will be issued lockers on the first day of school to keep equipment
- Practice and Opponent Film Meetings 7:00am Mon-Thurs
- Practice times are **3:00pm - 5:50pm (Meeting, Walk Through, Practice)**
- On Saturdays **All players** will have Film or Game Prep **8:00-10:00am**
- Varsity Games for the 2026 season are on Fridays starting Sep 4 (BEAT BVSW)
- Freshman and JV games are on the following Mondays
    - Freshman - 4:00pm start time
    - JV - 6:00pm start time
    - Please Note: If Varsity plays away on Friday we are home (BVN) on Mondays

MUSTANGS WEEKLY SEASON SCHEDULE

DAY / ACTIVITY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
AM MTG 7-7:30 AM M, TU, W, TH	7-7:30 MTG SPT INSTALL 1ST H - LIFT	7-7:30 MTG OPP TOP PLAYS ZERO H - LIFT	7-7:30 MTG OPP RED ZONE 1ST H - LIFT	7-7:30 MTG SPT PRACTICE REV ZERO H - MOBILITY	NO MEETING 1ST HOUR LIFT	8-10 AM ALL PLAYERS 9-12
PM MTG 3-3:30 PM	3-3:50 PM O/D INSTALL	3-3:30 PM OPP 3RD DOWNS JV/FR GAME REV	3-3:30 PM TUES PRACTICE REV	3-3:30 PM WED PRACTICE REV	PRE GAME MEAL	FR / JV PREP FOR MON GAME (WALK THRU)
PRACTICE	V - 4-5:15 PM FR GAME 4 PM JV GAME 6 PM	3:40-5:50 PM	3:40-5:50 PM	3:40-5 PM	VARSITY GAMEDAY 7 PM	VARSITY FILM

MUSTANG FOOTBALL

2026 SCHEDULE

SEPT 4
VS BLUE VALLEY SOUTHWEST
SENIOR NIGHT

SEPT 11
VS OLATHE NORTH

SEPT 18
VS ST. JAMES
MILITARY NIGHT

SEPT 25
VS BLUE VALLEY

OCT 2
VS BLUE VALLEY NORTHWEST
HOMECOMING

OCT 9
VS BLUE VALLEY WEST
YOUTH NIGHT

OCT 16
VS BISHOP MIEGE

OCT 23
VS AQUINAS

HOME AWAY

VARSITY

MUSTANG FOOTBALL

2026 SCHEDULE

SEPT 7
VS BLUE VALLEY SOUTHWEST

SEPT 14
VS OLATHE NORTH

SEPT 21
VS ST. JAMES

SEPT 28
VS BLUE VALLEY

OCT 5
VS BLUE VALLEY NORTHWEST

OCT 12
VS BLUE VALLEY WEST

OCT 19
VS BISHOP MIEGE

OCT 26
VS AQUINAS

HOME AWAY

FRESHMAN AND JUNIOR VARSITY

2026 COACHES EXPECTATIONS

EVERY MUSTANG FOOTBALL COACH WILL

- Treat **ALL** players with respect
- Have the knowledge to solve problems
- Coach their players! Tell them what they did incorrect, Teach them how to fix it and Give Encouragement when they do well
- Build Relationships with Players

2026 PLAYER EXPECTATIONS

EVERY MUSTANG FOOTBALL PLAYER WILL

- Have a positive attitude
- Give their best
- Be on time and Be present
- Communicate misses or lates
- Discipline players will roll dice (each number has a punishment exercise)
- Be in class if they are not in class they won’t practice. (I receive daily attendance report will need note for excused absences)
- If they don’t practice they won’t play.
- Student athletes classroom performance is more important than athletic performance. 2.8 GPA eligibility for college

PARENT & COACH COMMUNICATION

COMMUNICATION REGARDING PLAYING TIME & CONCERNS

- I have a strict 24-hour policy. I will not speak with parents or anyone about game/playing time issues for a minimum of 24 hours after a game.
- I will not discuss football issues through email, text, or phone calls.
- Parents please email me a meeting request and then we will have a face-to-face meeting about your concerns.
- I will likely have an assistant coach or administrator present in the meeting for accountability.
- Parents do not approach my assistant coaches with or about issues without me being present.

bemudd@bluevalleyk12.org

MUSTANG FOOTBALL PRACTICE FORMAT

HOW WE PRACTICE

1. Walk through
2. Team fundamentals
3. Individual Work by Position
4. Special Teams
5. Situations
6. Scout
7. Special teams
8. Scout
9. Situations

Double Reps

What situations we do with varsity we do with our Freshman and JV levels on opposite end of the field.

EVERY PLAYER AT EVERY LEVEL WILL GET COACHED!

HOW TO GET ON THE FIELD

HOW TO EARN PLAYING TIME

1. WE TRUST YOU ON AND OFF THE FIELD
2. YOU ALIGN CORRECTLY
3. YOU USE GOOD TECHNIQUE
4. YOU PRODUCE



2026 SEASON UNIFORM REQUIREMENTS

ALL PLAYERS MUST ADHERE TO THE UNIFORM ATTIRE GUIDELINES OUTLINED BELOW

GLOVES & CLEATS (MAIN COLOR = WHITE)

MAIN COLOR ON GLOVES AND CLEATS is **WHITE** CAN HAVE SOME NAVY
No other color cleats allowed



SOCKS (WHITE)

- Pink socks and accessories will be allowed during pink game with a donation

ACCESSORIES (WHITE)

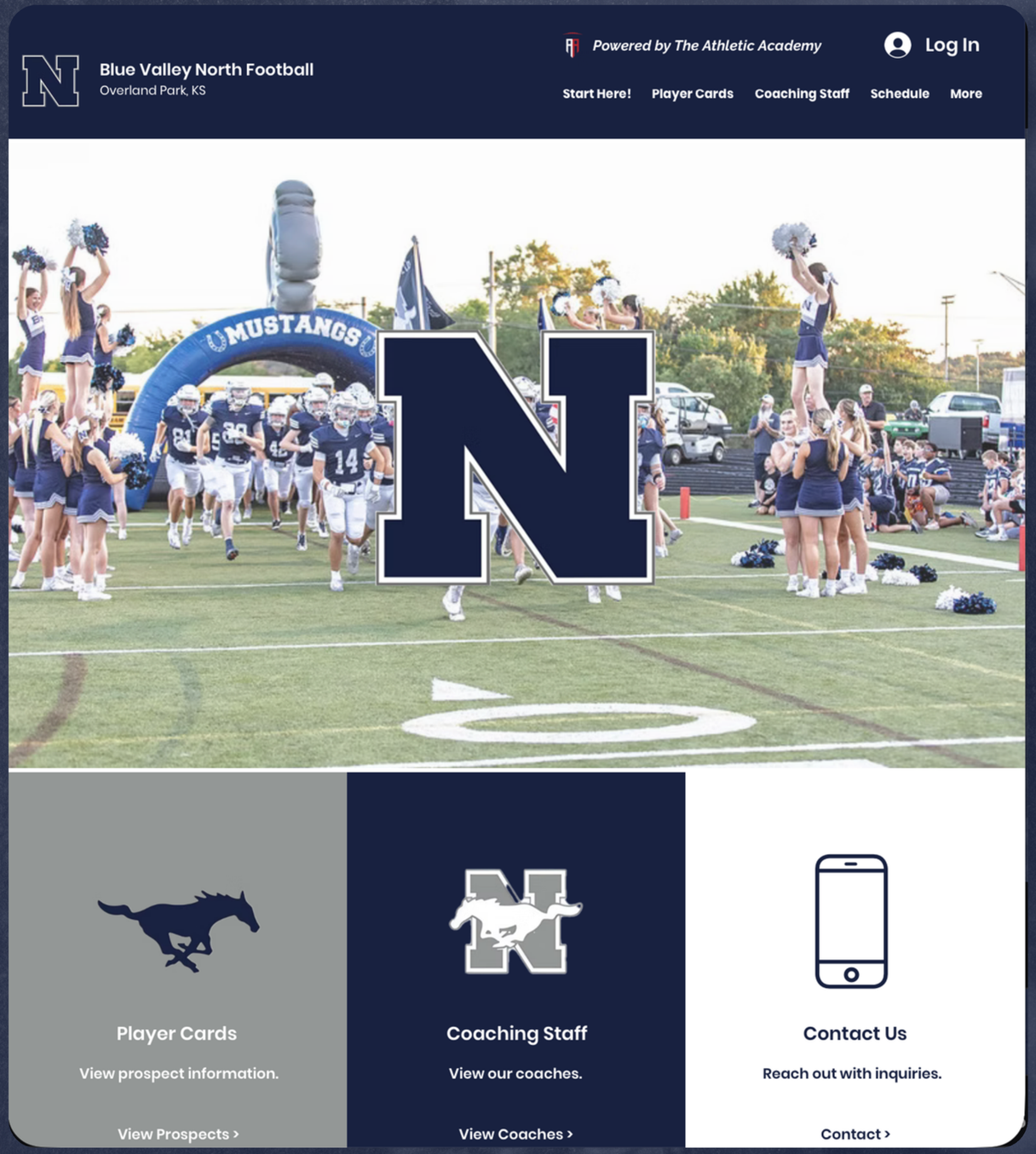
- Arm Bands
- Wrist Bands
- Arm and Leg sleeves, etc.

MUSTANG RECRUITING

POWERED BY

THE ATHLETIC ACADEMY

RECRUITING WEBSITE



MUSTANG FOOTBALL

LETTERING CRITERIA

MUSTANG FOOTBALL VARSITY LETTER

LETTERING CRITERIA

To earn a Blue Valley North High School varsity letter in football, student athletes and managers must meet the following criteria:

PRACTICE: ATTENDANCE AND PARTCIPATION

1. A football player is expected to attend all scheduled practices and meetings unless excused by the Coach.
2. A football player is expected to fully participate in all practices.
3. A football player must finish the season (including post-season).

MUSTANG FOOTBALL VARSITY LETTER

LETTERING CRITERIA CONTINUED

GAME: ATTENDANCE AND PARTICIPATION

1. A football player is expected to be present and ready to participate in all scheduled events unless excused by the Coach or otherwise precluded by rules from participating.
2. The football player is expected to demonstrate an appropriate level of skill by
    a. Earning a spot in the 2 deep – Offense, Defense, and/or two Special Team units.
    b. Participation in 50% of varsity competitions.
3. The Head Coach may reduce the requirements of section two above, in an individual case, for good cause shown including injury or illness.
4. A student manager may letter without meeting the 50% participation requirements listed above, provided that during the season the student manager completes the various team management tasks assigned by the Coaching Staff.

MUSTANG FOOTBALL VARSITY LETTER

LETTERING CRITERIA CONTINUED

CHARACTER: ATTITUDE, LEADERSHIP, SPORTSMANSHIP & COACHABILITY

1. The football player will be expected at all times to show proper respect toward the coaching staff, fellow football players, parents and officials both on and off the field at all practices and games.
2. The football player will be expected to comply in full with the School District's Activity Code.
3. The football player will be expected at all times to show proper respect toward teachers and fellow students during all school functions and classroom activities.
4. The football player will be expected to show proper respect to game officials, opponents, and opposing coaching staff before, during, and after competitions.
5. The football player will be expected to demonstrate leadership by helping teammates improve their skills and by performing leadership tasks assigned by the Coaching Staff or by the team.
6. The football player will be expected to take suggestions and criticism from the coaching staff in a spirit of humility and teachability and will attempt to put into practice the suggestions made.
7. The football player will be expected to promptly return all forms, paperwork, and other documents necessary for football or team eligibility.

MUSTANG FOOTBALL VARSITY LETTER

LETTERING CRITERIA CONTINUED

ACADEMICS

1. The football player will be expected to have good school attendance (80% of classes attended) and attend school regularly.
2. The football player is expected to maintain at least a 2.8 GPA.





MUSTANG FOOTBALL

COACHING STAFF

2026 SEASON MUSTANG RETURNING STAFF



2026 SEASON MUSTANG NEW STAFF



COACH KAUB
OFFENSIVE COORDINATOR
QUARTERBACK COACH



COACH BEST
DEFENSIVE COORDINATOR
LINEBACKER COACH



COACH PUTZIER
TIGHTENDS COACH



COACH KAPLINGER
LINEBACKER COACH

MYLES WILCOX MA, ATC, LAT

SPORTS TRAINER

- BVN Football has the **BEST** Athletic Trainer in the District
- **KSHSAA Physicals can be completed starting MAY 1st!**
- **KSHSAA Physical Forms are DUE AUGUST 1st!** NO PHYSICAL NO PRACTICE
- Myles attends all summer and season trainings and games.
- Contact Myles if your player gets injured on or off the field
- Myles can facilitate contact with our athletic provider The University of Kansas Health System and get your athlete treated by a Sports Medicine Doctor to ensure return to play!



Contact Information (Screenshot & Save)

Phone: 785-554-1911

E-mail: mawilcox@kumc.edu

2026 SEASON MUSTANGS INFO

THE MUSTANG HUDDLE AT JOHNNY'S

- Tuesday nights starting August 11th throughout the season
- Coach Mudd will be at Johnny's Tavern at the Mustang Stable at 6:45pm
- Anyone is welcome to come talk BVN football!



MUSTANGS FUNDRAISER

MUSTANG FOOTBALL

IS PROUD TO PARTNER WITH

FUNDRAISING

FUNDRAISING UNIVERSITY
CELEBRATING 15 YEARS IN SCHOOLS

MUSTANG
FOOTBALL

GRIDIRON CLUB MARK JENNINGS, STEVE WALLACE, LAUREN MCMONAGLE AND CHRISTINE BYRNE

- WHAT IS GRIDIRON CLUB AND WHAT WE DO
- FUNDRAISING AND COMMUNITY EVENTS
- MUSTANG TRADITIONS
- SPONSORSHIP OPPORTUNITIES
- VOLUNTEER OPPORTUNITIES
- PARENT COMMUNICATION

BVN FOOTBALL GRIDIRON CLUB

The Mission of the GIC is to support and promote the success of the football program by raising funds, promoting school spirit, and fostering a positive climate for players, coaches, and families. Through community involvement and volunteer efforts, we aim to enhance the student-athlete experience both on and off the field.

As a nonprofit organization and federally approved 501(c)(3) organization, Mustang Gridiron Club, Inc. ensures that all proceeds from season dues and other fundraising efforts directly benefit the athletes, coaches, and the entire Blue Valley North Mustangs Football community. Your support is vital to our success, enabling us to build a stronger, more unified football program.

2026 BOARD MEMBERS

Mitch Anderson	President
Matt Rahfaldt	Vice President
Robert Weber	Treasurer
Mark Jennings	Secretary
Christine Byrne	Communications
Lauren McMonagle	Board Member
Steve Wallace	Board Member
Clay Daniels	Board Member
Christie Anderson	Board Member
Colby Garrelts	Board Member
Brian Stratton	Board Member
Al Martin	Board Member

GRIDIRON CLUB FUNDRAISING

SPEND

IN SEASON

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

2 3 4 1 5

OFFSEASON ENDURING FUNDRAISERS

RAISE

1 DUES

$400 PER PLAYER
$100 TO COACHES FOR CAMP
$25 FOR BVN MUSTANG FUND
$250 X 100 = $25,000

"DUES PAY THE BILLS"

- TEAM EQUIPMENT
- TEAM WEBSITE
- TEAM PHOTOGRAPHER
- CAMP EVENTS
- GAME DAY GEAR
- WEIGHT TRAINING GEAR
- SOCIAL MEDIA & RECRUITING SERVICES
- YEAR ROUND PEANUT BUTTER BAR
- YEAR ROUND CHOCOLATE MILK

2 MUSTANG POKER NIGHT

PARENT HOSTED POKER TOURNAMENT.
FOOD DONATED
$100 BUY-IN, $100 REBUYS
~2,000
DATE: FEB 28TH

3 FUNDRAISING UNIVERSITY

PLAYERS SELL DISCOUNT CARDS WITH NATIONAL VENDORS TO FRIENDS & FAMILY
100 PLAYERS X 200 -
FUNDRAISING U FEE = ~15,000
DATE: APRIL 20

4 CINCO DE MAYO KICKOFF

PARENT HOSTED SEASON OPENING CELEBRATION. FOODS AND DRINKS DONATED BY LOCAL RESTAURANTS. $60 PER PERSON ~3,000
DATE: MAY 2ND

5 DRAFT NIGHT AUCTION

WEEK LONG ONLINE AUCTION WITH CULMINATING EVENT DURING DRAFT NIGHT. LIVE AUCTIONS DURING DRAFT INTERMISSION ~6,000
DATE: JUNE 17TH

"Fundraising Enhances the Experience"

- Post Game Dinners @Johnnys
- Cameras / Sideline Technology
- Senior Events
- Pre Game Dinners
- Game Programs
- End of Season Banquet
- Tunnel / Smoke
- Contingency $$ for playoff games

SATURDAY MAY 2

MARGARITAS START FLOWING AT 5:00PM

FIESTA AT THE WOMBOLTS

13213 HOWE DR. LEAWOOD, KS 66209

COME EAT, DRINK AND MEET THE COACHES AND MUSTANG FAMILY TO KICK OFF THE 2026 SEASON!

$40 PER PERSON INCLUDES FOOD & DRINKS

PURCHASE TICKETS BELOW OR ON BVNFOOTBALL.COM

Cinco de Mayo

FOOTBALL KICKOFF



THE DERBY RACE STARTS AT 5:57PURCHASE SQAURE FOR YOUR FAVORITE HORSE AND GET IN ON THE POT TO WIN!

FOOD PROVIDED BY VIVA TACOS & TEQUILA

MUSTANG FOOTBALL TRADITIONS

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

6 3 5 4 2 1 7 8

1 WREATHS ACROSS AMERICA

PLAYERS ATTEND NATIONAL EVENT AT FORT LEAVENWORTH NATIONAL CEMETERY AND PLACE WREATHS ON FALLEN HEROES HEADSTONES
DATE: DECEMBER TBD







2 SENIOR DINNER NIGHT

BEFORE THE START OF THE SEASON OUR SENIORS AND COACHES ATTEND DINNER AND DISCUSS THE UPCOMING SEASON. THEY READ LETTERS WRITTEN BY PARENTS. GUEST SPEAKERS PROVIDE LEADERSHIP
DATE: SEPTEMBER 3RD

3 MUSTANG MOMS EVENT

MOMS FROM EVERY GRADE GET TOGETHER AND BATTLE IT OUT IN FRIENDLY COMPETITION! COACHES TEACH MOMS THE INS AND OUT OF THEIR PLAYERS POSITION. MOMS ENJOY FOOD AND DRINKS AND MUSTANG APPAREL
DATE: AUGUST 15TH

4 DADS AND DECALS

FATHERS & PLAYERS GET TOGETHER TO PLACE MUSTANG LOGOS ON PLAYER HELMETS. DADS SHARE WISDOM WITH SONS AND PLAYERS WHILE ENJOYING BREAKFAST
DATE: AUGUST 22ND

5 MUSTANG STAMPEDE

PLAYED AT BVN OUR FUTURE AND CURRENT FOOTBALL COMMUNITY COME TOGETHER FOR THIS EVENT! TEAMS SHOWCASE THEIR TALENTS ON ALL LEVELS FROM YOUTH FLAG ALL THE WAY TO OUR HIGH SCHOOL TEAMS.
DATE: AUGUST 21ST

6 DRAFT NIGHT

BVN FOOTBALL PLAYERS AT ALL LEVELS GET DRAFTED TO OUR WHITE OR NAVY TEAMS TO COMPETE IN OUR ANNUAL SCRIMMAGE EVENT. PARENTS CHEER ON SELECTIONS.
DATE: JUNE 17TH

7 FRIDAY NIGHTS AT JOHNNY'S TAVERN MUSTANG STABLE

OUR GRIDIRON CLUB PROVIDES PIZZA FOR THE TEAM AFTER ALL HOME AND AWAY GAMES. THE TEAM ARRIVES AND IS CLAPPED IN BY ALL PARENTS ATTENDING AND PIZZA IS PROVIDED IN THE STABLE FOR THE TEAM TO EAT TOGETHER!

8 PANCAKE BREAKFAST

EVERY YEAR A PLAYERS FAMILY VOLUNTEERS TO HOST A PANCAKE BREAKFASTS EVERY SATURDAY THROUGHOUT THE SEASON. PLAYERS GET TOGETHER AND TALK ABOUT THE UPCOMING WEEKS GOALS!

GRIDIRON CLUB SPONSORSHIP

Sponsorships are essential to helping us keep player dues low and accessible. If you're a business owner interested in making a meaningful difference, supporting the BVN Mustang Football program our sponsorship program is a powerful way to give back while promoting your business. Your partnership helps our athletes grow and excel both on and off the field.

Some of the ways your business can advertise

- Ads in Game Day Program
- Featured Partner Home & Away Game Signage Options
- Featured Partner on BVNFootball.com
- Feature Partner on Mustang Football’s Social Platforms
- Full list of tiers and a la carte solutions for your business available!

If you are interested in our sponsorship opportunities or know someone who is please let us know! GIC is a 501(C)3 compliant non-profit organization.

GRIDIRON CLUB SPONSORSHIP

Attendance to Blue Valley North Football games at the Switzer District Activity Center averages over 3000 people. Our Social Media has 3000 plus followers, 95% of which live in Johnson County.

We also reach into our youth program, composed of flag and tackle youth teams from 2nd grade through 7th and our middle school feeder programs. This is over 200 players, parents, and coaches.

The Mustangs play in the Eastern Kansas League, so visiting teams live within a 9 mile radius, ensuring brand reach across Overland Park and Johnson County.

Website traffic at bvnfootball.com is over 3000 visitors per month.
Instagram Traffic is ~130,000 visits per month, with almost 50% being new visitors.
Facebook posts average ~800 engagements

Mustang Football Sponsors are community oriented, successful businesses in the Leawood and Overland Park area and surrounding communities.

332K
AVERAGE SOCIAL MEDIA VIEWS DURING SEASON

10K
AVERAGE POST VIEWS

27K
WEBSITE VIEWS 2025

GIC SPONSORSHIPS LEVELS

STATE CHAMPION

- Signed 2026 Poster
- Company Logo and link featured on www.bvnfootball.com
- Social Media feature
- Full page ad in program
- 4 Mustang Football Hats
- Your donation will sponsor a scholarship for 3 players for their dues and equipment. These players would not be able to play without these scholarships.
- Access to Mustang Tailgates with food catered by Rye KC.
- Company Logo featured on Banner at District Athletic Center for home and away games
- Complimentary Game Day Program
- 2 Season Home Game Pass

$3,000

DISTRICT CHAMPION

- Signed 2026 Poster
- Company Logo and link featured on www.bvnfootball.com
- Social Media Feature
- 2 Mustang Football Hats
- Half page ad in program
- Your donation will sponsor a scholarship for 2 player for their dues and equipment. These players would not be able to play without these scholarships
- Access to Mustang Tailgates with food catered by Rye KC.
- Company Logo featured on Banner at District Athletic Center for home games
- Complimentary Game Day Program
- 1 Season Home Game Pass

$1,600

REGIONAL CHAMPION

- Signed 2026 Poster
- Company Logo and link featured on www.bvnfootball.com
- Social Media Feature
- 1 Mustang Football Hat
- Quarter page ad in program
- Your donation will sponsor a scholarship for 2 player for their dues and equipment. These players would not be able to play without these scholarships
- Access to Mustang Tailgates with food catered by Rye KC
- Company Logo featured on Banner at District Athletic Center for home games
- Complimentary Game Day Program

$800

GRIDIRON CLUB SPONSORSHIP

WE'RE PROUD TO RECOGNIZE OUR 2025 SPONSORS!
THANK YOU FOR YOUR SUPPORT AND COMMITMENT TO OUR TEAM!

TRIDENT CPA SERVICES

rye KC

SERVING UP TRADITION SINCE 1953 JOHNNY'S TAVERN

Bradshaw Group
COMPASS REALTY GROUP

SEVEN BREW 73 DRIVE THRU COFFEE

OMB
Community Banking Made Better

FOUNTAIN CITY DENTAL GROUP
BRIAN SUTTON, DDS & ASSOCIATES

FLYOVER TRAVEL BY BEACH HAPPY
FLYOVERTRAVEL.COM

CUSTOM TRUCK ONE SOURCE™

Minuteman Press
WE DESIGN, PRINT & PROMOTE...YOU!

POWER PLUSpilates

FroDo BAKING COMPANY

Oades Brothers TIRE & AUTO

JOE'S KANSAS CITY BAR-B-QUE

HONDA
Honda of Tiffany Springs

VOLUNTEER OPPORTUNITIES

Mustang Football runs on parent power! Jump in, sign up, and help us make this season unforgettable. We're asking every family to get involved and help create an unforgettable experience for our athletes. Wether its taking charge and heading an event or simply volunteering to assist! We would love your help! Got other ways to help? Hit up the Gridiron Club.

CURENT COORDINATOR & LEAD POSITIONS

Christine Byrne	Moms Event Coordinator
Lauren McMonagle	Cinco de Mayo Coordinator
Clay Daniels	Poker Night Coordinator
Mark Jennings	Mustang Stampede
OPEN	Season Banquet Coordinator
Colby & Megan Garrelts	Tailgate Coordinator
Rocky Wallace	Senior Dinner Coordinator
Mark Jennings	Gameday Set Up Coordinator
Christine Byrne	Web & Social Media Coordinator
Adam Murray	Photographer
Lucinda Martin	Friday Dinner Delivery Lead
OPEN	Defense Dinner Lead
OPEN	Moms End of Season Event
Meredith Weber	Hog (Linemen) Dinner Lead
Meagan Choate	Homecoming Lead
OPEN	Military Night Lead
OPEN	Senior Game Lead
Mark Jennings	Youth Night Lead
Christie Anderson	Draft Night Lead
OPEN	Navy|White Scrimmage Lead

SIGN UP FOR OPEN POSITIONS AND COMMITTEE POSITIONS FOR ALL THE EVENTS! HERE OR ON BVNFOOTBALL.COM → VOLUNTEER

FRESHMAN DADS

SIGN UP FOR HOME GAME TUNNEL DUTY!
3 - 4 DADS PER GAME
MORE INFORMATION AND SIGN UPS COMING SOON!

COMMUNICATION

- During the Summer Training, Regular Season and Off season all **PARENT** communication will be via
  - Newsletter
  - Website
  - Social media
- **Player** communication will be via **HUDL** (All current players should have access to HUDL incoming players will get access first week of practice)
- **Coach Mudd will send out last minute updates or changes directly to players via HUDL**
- While we try to send out as many details to parents to keep them informed

Your first point of contact for all things BVN Mustang Football should be your PLAYER!

PARENT COMMUNICATION NEWSLETTER SIGNUP →

PARENT COMMUNICATION SIGNUP

MUSTANG HUDDLE NEWSLETTER SIGNUP. ALL PARENT COMMUNICATION WILL GO OUT VIA THE NEWSLETTER MAKE

MUSTANG FOOTBALL PARENT GROUPME

GROUP ME FOR PARENTS TO GET INFORMATION ON ACTIVITIES, SHARE PHOTOS, ASKS QUESTIONS AND BUILD COMMUNITY! (FRESHMAN PARENTS OPTIONAL TO JOIN)

Follow us on social media for the latest updates, schedule information and much more!

FIND US ON    @BVNORTHFOOTBALL

www.bvnfootball.com

Q&A

COACH MUDD
Program and Season

MARK JENNINGS
GIC and Events

LAUREN MCMONAGLE
Volunteering

STEVE WALLACE
Sponsorships

CHRISTINE BYRNE
Communication

GIC Members and Coaches will stay behind to answer any individual questions!

WE CAN'T WAIT FOR OUR 2026 SEASON TO GET STARTED!!