

MUSTANG



F O O T B A L L

INCOMING PLAYER PACKET

WELCOME TO **MUSTANG** FOOTBALL

Greetings Mustangs Players & Parents and Welcome to 2026 mustang Football Season!

This document has been created to provide our Incoming Mustang parents and players with important information about our program. Participation on an athletic team can be a rewarding and meaningful experience that enhances a student's secondary education.

It is important that each of us realize the time demands, responsibility, dedication and sacrifices required when making this kind of commitment.

The following pages contain information that will help you transition into high school football and have a great 2026 season! Here you will find detailed information about the program, schedules, events, our booster club, online registration and other required information for players.

The BVN Mustang Football Staff and I are excited to have the opportunity to work with the athletes in this program. Thank you for your support of The Mustang Football Program! Our Coaches and GIC Booster Club are dedicated to building a Mustang legacy. Together, this will be our best year yet!

Coach Mudd



GAMES & PRACTICES

SUMMER PRE SEASON TRAINING (JUNE 1- JULY 23RD)

- Weight Training is Monday through Thursdays (6:00 - 6:45am)
- Meetings are Monday through Wednesdays (6:55 -7:20am)
- Field Work is Monday through Wednesday (7:30 - 9:00am)
- Team building & Football Schools on Thursdays (6:45 - 9:00am)
- Scrimmages are held during the week in the summers in July.
- Some scrimmages may be for upperclassmen only and Freshman will have regular practice that day. This will be communicated with parents and athletes.

Summer participation is expected to get ready for the season.

Summer practice, event and scrimmage information can be found on the calendar attached to this packet and is available on the website.

REGULAR SEASON TRAINING (AUGUST 17 - NOVEMBER PLAYOFFS)

- Practices are Monday through Fridays after schools
- Players will be issued lockers on the first day of school
- Practice and Opponent Film Meetings 7:00am Mon-Thurs
- Practice times are (3:00pm - 5:50pm) Monday through Friday
- Saturdays All players will have Film or Game Prep 8:00-10:00AM
- Varsity Games are usually on Friday with the possibility of a Thursday game due to district complex availability
- Freshman and JV games are on Mondays
 - Freshman - 4:00pm start time
 - JV - 6:00pm start time

PLEASE NOTE: PRACTICE TIMES ARE SUBJECT TO CHANGE DUE TO WEATHER. CHANGES WILL BE COMMUNICATED WITH PLAYERS AND PARENTS

SUMMER COMMUNICATION

Please ensure **YOUR PLAYER** contacts Coach Mudd directly via Hudl or via text or call if they will be missing any summer lifting or practice sessions. Multi sports athletes with summer events ensure you are communicating with coach if practice will be missed. Coaches contact information: **EMAIL:** bemudd@bluevalleyk12.org or via **TEXT/CALL** 785-643-2535

SUMMER WEIGHTS

Our weightlifting schedule runs

4 DAYS PER WEEK STARTING ON JUNE 1ST.

We expect all football players to attend all four days per week of morning workouts. Our weight and conditioning program is designed to develop speed, strength, and agility in our athletes. Even more importantly, team camaraderie and competitive spirit is developed during these sessions and is vital to our program success.

SUMMER CAMP

It is our expectation that all members (Freshman-Varsity) attend our football camp. This camp serves as a foundation for our football program and will help our players develop an understanding of our schemes, fundamentals, and overall operation of our football program. These camps will help your athlete develop and refine their individual skills and master team concepts.

- Team Camp: June 1st through June 26th
- Team event or football class during workouts on Thursdays
- Weekly schedules will be provided closer to dates

HOW WE PRACTICE

Walk through
Team fundamentals
Individual by Position
Special Teams
Situations
Scout
Special teams
Scout
Situations

Double Reps
What situations we do with varsity we do with our freshman and jv levels on opposite end.

**EVERY PLAYER AT EVERY LEVEL
WILL GET COACHED!**

COACHES EXPECTATIONS

EVERY MUSTANG FOOTBALL COACH WILL

- Treat **ALL** players with respect
- Have the knowledge to solve problems
- Coach their players! Tell them what they did incorrect, Teach them how to fix it and Give Encouragement when they do well
- Build Relationships with Players

PLAYER EXPECTATIONS

EVERY MUSTANG FOOTBALL PLAYER WILL

- Have a positive attitude
- Give their best
- Be on time and Be present
- Communicate misses or lates
- Discipline players will roll dice (each number has a punishment exercise)
- Be in class if they are not in class they won't practice. (I receive daily attendance report will need note for excused absences)
- If they don't practice they won't play.
- Student athletes classroom performance is more important than athletic performance. 2.8 GPA eligibility for college

HOW TO EARN YOUR SPOT

WE TRUST YOU ON AND OFF THE FIELD

YOU ALIGN CORRECTLY

YOU USE GOOD TECHNIQUE

YOU PRODUCE RESULTS

2026 SEASON UNIFORM

**ALL PLAYERS MUST ADHERE TO THE UNIFORM ATTIRE GUIDELINES
OUTLINED BELOW SEASON UNIFORM REQUIREMENTS**

GLOVES & CLEATS (MAIN COLOR = WHITE)

- The main color on gloves and cleats used during season games needs to be white and can have some navy.
- No other color cleats are allowed.

SOCKS (WHITE)

- Pink socks and accessories will be allowed during the pink game with a donation.

ACCESSORIES (WHITE)

- Arm Bands
- Wrist Bands
- Arm and Leg Sleeves, etc.

PARENT & COACH COMMUNICATION

COMMUNICATION REGARDING PLAYING TIME & CONCERNS

- I have a strict 24-hour policy. I will not speak with parents or anyone about game/playing time issues for a minimum of 24 hours after a game.
- I will not discuss football issues through email, text, or phone calls.
- Parents please email me a meeting request and then we will have a face-to-face meeting about your concerns.
- I will likely have an assistant coach or administrator present in the meeting for accountability.
- Parents do not approach my assistant coaches with or about issues without me being present.

BEMUDD@BLUEVALLEYK12.ORG

LETTERING CRITERIA

To earn a Blue Valley North High School varsity letter in football, student athletes and managers must meet the following criteria:

PRACTICE: ATTENDANCE AND PARTICIPATION

1. A football player is expected to attend all scheduled practices and meetings unless excused by the Coach.
2. A football player is expected to fully participate in all practices.
3. A football player must finish the season (including post-season).

GAME: ATTENDANCE AND PARTICIPATION

1. A football player is expected to be present and ready to participate in all scheduled events unless excused by the Coach or otherwise precluded by rules from participating.
2. The football player is expected to demonstrate an appropriate level of skill by
 - a. Earning a spot in the 2 deep – Offense, Defense, and/or two Special Team units.
 - b. Participation in 50% of varsity competitions.
3. The Head Coach may reduce the requirements of section two above, in an individual case, for good cause shown including injury or illness.
4. A student manager may letter without meeting the 50% participation requirements listed above, provided that during the season the student manager completes the various team management tasks assigned by the Coaching Staff.

CHARACTER: ATTITUDE, LEADERSHIP, SPORTSMANSHIP & COACHABILITY

1. The football player will be expected at all times to show proper respect toward the coaching staff, fellow football players, parents and officials both on and off the field at all practices and games.
2. The football player will be expected to comply in full with the School District's Activity Code.
3. The football player will be expected at all times to show proper respect toward teachers and fellow students during all school functions and classroom activities.
4. The football player will be expected to show proper respect to game officials, opponents, and opposing coaching staff before, during, and after competitions.
5. The football player will be expected to demonstrate leadership by helping teammates improve their skills and by performing leadership tasks assigned by the Coaching Staff or by the team.
6. The football player will be expected to take suggestions and criticism from the coaching staff in a spirit of humility and teachability and will attempt to put into practice the suggestions made.
7. The football player will be expected to promptly return all forms, paperwork, and other documents necessary for football or team eligibility.

ACADEMICS

1. The football player will be expected to have good school attendance (80% of classes attended) and attend school regularly.
2. The football player is expected to maintain at least a 2.8 GPA.

REGISTRATION/DUES

\$400 *PER PLAYER*

MULTIPLAYER DUES

FAMILIES WITH MULTIPLE FOOTBALL PLAYERS IN THE PROGRAM WILL PAY A DISCOUNTED FEE FOR EACH PLAYER PARTICIPATING OF

\$350 *PER SIBLING*

***HARDSHIP* IF YOU NEED ASSISTANCE OR CANNOT AFFORD PAYMENT PLEASE REACH OUT TO COACH MUDD AS SOON AS POSSIBLE. SCHOLARSHIP AND PAY ARRANGEMENT OPTIONS AVAILABLE.**

ALL MONEY IS DUE BY JUNE 1ST

WHAT DUES GO TOWARDS:

- 2026 Team Camp Fee (\$100) 100% goes directly to coaches
- Mustang Fund BVN Football Team Donation (\$25)
- Equipment Assessment for 2026
 - Football Equipment as requested by coaches and needed for program
- Assessment of 2026 Football Program Operating Expenses
 - Pre Game Meal for Varsity and Suited Freshman as well as coaches and staff during the season
 - After Game Meal for players and coaches during the season
 - Mustang Training Attire
 - Game Day Backpacks and Shirts
 - Year Round Peanut Butter Bar for Players
 - End of the season gifts for coaches and staff
 - Photographer, website maintenance, and social media services for the season
 - Senior Banners, Senior Dinner and Senior Night activities
 - Plus More! Full List on our website under Grid Iron Club (GIC)

PAYMENT OPTIONS

Payment methods and options available for due payments. Please reach out to GIC under contact us to discuss available payment options contact Coach Mudd for scholarship or assistance needs.

****PLEASE NOTE** ALL SEASON DUES EXPECTED IN FULL OR ARRANGEMENTS MADE FOR YOUR PLAYER TO RECEIVE THEIR EQUIPMENT.**

GRIDIRON CLUB

The Mission of the Gridiron Club is to support and promote the success of the football program at Blue Valley North by raising funds, promoting school spirit, and fostering a positive climate for players, coaches, and families. Through community involvement and volunteer efforts, we aim to enhance the student-athlete experience both on and off the field.

SPONSORSHIP

Sponsorships help keep our dues low. If you are a business owner looking to make a big impact while supporting the BVN Mustang Football team. We will be releasing our 2026 Partnership guides in the next couple of weeks. Showcase your business while helping our athletes thrive both on and off the field. If you are interested or know someone who is please let us know!
GIC is a 501(C)3 compliant non-profit organization.

Some of the ways your business can advertise

- Ads in Game Day Program
- Featured Partner Home & Away Game Signage Options
- Featured Partner on BVNFOOTBALL.COM
- Feature Partner on Mustang Football's Social Platforms
- Full list of tiers and a la carte solutions for your business available!

FUNDRAISING

Running a successful program is expensive. To keep our participation costs down, we will have fundraising events during the course of the year. Student-athletes are expected to take part in our SchoolFundr fundraising and we ask that parents participate in our Gridiron Club Fundraising efforts. Details about fundraisers will be discussed at parent meetings and event information will be provided via our Mustang Newsletter!

IMPORTANT DATES

IMPORTANT KSHAA DATES FOR THE 2025-2026 SCHOOL YEAR:

Summer Moratorium: June 29th – July 5th

Summer Break: July 27th – August 7th

First day of school: August 13th

Practice Begins: August 17th

First Game: September 4th



IMPORTANT COMMUNITY EVENT DATES FOR THE 2026 MUSTANG SEASON:

February 23rd: Incoming Player Meeting

April TBD: All Parent Meeting

Mustang Draft: June 10th

Navy | White Scrimmage: June 25th

BVN Youth Football Camp: June 20th - June 23rd

Mustang Moms Event: August 15th

Mustang Stamperde: August 21st

Donuts & Decals with Dads: August 22nd

IMPORTANT FUNDRAISING DATES FOR THE 2026 MUSTANG SEASON:

Poker Fundraiser @ Johnny's Tavern: February 28th

Cinco De Mayo Fundraiser: May 2nd

Annual Gridiron Gulf Event : June 12th

COMMUNICATION

During the summer, regular season and off season all communication will be via newsletter, social media and our website. Coach Mudd will send out last minute updates or changes directly to players via HUDL (players)

While we try to send out as many details to parents to keep them informed your first point of contact for all things BVN Mustang Football should be your **PLAYER!**

Please ensure you have completed the contact form provided during the incoming freshman meeting or go to www.bvnfootball.com under

Parents Corner --> Contact Signup --> Incoming freshman profile so your player information is updated and you are added to the parent newsletter. If you have any issues please contact info@bvnfootball.com

Follow us on social media for the latest updates, schedule information and much more!

Website: WWW.BVNFOOTBALL.COM

Instagram - Facebook - X (Twitter)

@BVNorthFootball



